

## MEDIA RELEASE

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### Ready, Teddy, Go...to Family Health Week

Leicestershire Partnership NHS Trust (LPT)'s Healthy Together 0-19 service will be running its annual **Family Health Week** from Monday 2 July – Sunday 8 July, holding several health promotion events across Leicester, Leicestershire and Rutland.



With the 70<sup>th</sup> anniversary of the NHS falling on 5 July, this year's Family Health Week will have a celebratory birthday vibe. Many of the events will have a Teddy Bears' Tea Party theme, promoting the trusted health advice and information available on LPT's recently launched Health for Under 5s website

([www.healthforunder5s.co.uk](http://www.healthforunder5s.co.uk)) to parents and carers of young children.

A full list of the planned events can be found at <http://www.leicspart.nhs.uk/News-FamilyHealthWeek2018.aspx> (the page will continue to be updated in the run up to Family Health Week). They include in-store tea parties at branches of Asda, teddy bears' picnics at breastfeeding cafés, a market stall and stands at the NHS 70 Family Fun Day organised by Leicester University on Saturday 7 July.

## Media invitation

There will be two main media opportunities during the week. You are welcome to take photographs and will be able to interview public health nursing practitioners and local parents:

- **Wednesday 4 July: Teddy Bears' In Store Tea Party, Asda Oadby** (Leicester Road, Oadby Frith, Oadby, Leicester, LE2 4AH) 10am – 1pm
- **Friday 6 July: Teddy Bears' Picnic at the Breastfeeding Café, Loughborough West Sure Start Children's Centre** (Regent Street, Loughborough, LE11 5BA)

Please contact Rosie Huckle, communications manager for families, young people and children's services, for more information (email: [rosie.huckle@leicspart.nhs.uk](mailto:rosie.huckle@leicspart.nhs.uk), phone: 0116 2950802).



Janet Harrison, head of service at LPT, said: "Family Health Week provides a great opportunity for our public health nursing teams to connect with families about different aspects of their health and wellbeing, and also to signpost them to local support, both on and offline. Being able to celebrate the NHS 70<sup>th</sup> anniversary at the same time is the icing on the cake!"

Throughout Family Health Week, Healthy Together teams will also be sharing information via social media

using the hashtags #FamilyHealthWeek, #HealthyTogether and #NHS70. Follow the fun on Facebook (/HealthforU5s) Twitter @HealthforU5s and Instagram @healthforu5s

## ENDS

### NOTES TO EDITORS

- Leicestershire Partnership NHS Trust (LPT) provides community health, mental health and learning disabilities services for the one million people living in Leicester, Leicestershire and Rutland. We have a budget in excess of £275 million and employ approximately 5,500 staff. For more information visit: [www.leicspart.nhs.uk](http://www.leicspart.nhs.uk). Our registered charity is called Raising Health (charity number 1057361). The charity fundraises to support excellent care initiatives, equipment and innovations which go above and beyond core NHS provision to enhance the experience of our patients, service users and staff. See [www.raisinghealth.org.uk](http://www.raisinghealth.org.uk)
- [Healthy Together](#) is the name for LPT's 0-19 public health nursing services (largely health visiting and school nursing) for children, young people and their families. A significant part of the role of the Healthy Together public health nursing teams is to provide health advice and information, supporting local families to lead healthier, happier lives. Healthy Together is commissioned by Leicester City Council, Leicestershire County Council and Rutland County Council.
- **For further information contact:** Rosie Huckle, Communications Manager for Families, Young People and Children's Services, Leicestershire Partnership NHS Trust, Tel: 0116 295 0802, Email: [rosie.huckle@leicspart.nhs.uk](mailto:rosie.huckle@leicspart.nhs.uk)