Leicestershire Partnership NHS
NHS Trust

Leicestershire Partnership NHS Trust

Corporate Social Responsibility Strategy 2016 to 2021

Chief Executive Introduction

I welcome this strategy and I hope Corporate Social Responsibility will become important to staff and build an identity for the Trust.

There are four key themes; transport, community building, procurement, and estates. The strategy outlines how the Trust will contribute to the local community and the wider environmental impact.

I want staff to be proud to work in an organisation that has a social conscience and wish to put things back into the community.

What is Corporate Social Responsibility?

The area of CSR has developed with the recognition that organisations' operating activities impact on society, the environment and the economy. It is a term used to describe an organisation's sense of responsibility towards its community and environment.

Typical activities include being environmentally friendly, promoting opportunities strategy for staff such as volunteering and work experience, and forging partnerships that benefit local communities.

Activities cover:

 - Sustainable Regulation including carbon reduction

 - Green Initiatives

 - Making a difference to our communities and workplace

In 2012 the carbon footprint of the health and care system was 32 million tonnes of CO_2 emissions, which represents 40% of the public sector in England. These 32 million tonnes were driven largely by emissions from:

- The use of items sourced from suppliers (Procurement activities), including the commissioning and use of services and goods such as medical instruments and pharmaceuticals. These accounted for 72% of carbon emissions.
- Building energy, such as heating, cooling and lighting buildings and powering equipment. These accounted for 15% of carbon emissions.
- Travel, including transport miles and patient, staff and visitor travel. These accounted for 13% of carbon emissions.

Aims

Over the next five years the Trust will create and then deliver a CSR Strategy. What we want from the CSR is:

- A clear vision and message about CSR
- How staff feel about being part of LPT and its role in supporting its community
- A community engagement, environment and sustainability agenda, that creates social value from LPT in its local community.

The strategy outlines the strategic themes, the objectives and the timetable against which these will be set. Annually, the Sustainable Development Management Plan will ensure the delivery of the strategy.

Strategic Themes

- Transport
- Community Building
- Procurement
- Estate

The themes are underpinned by our sustainability ambitions. In particular the Trust will make use of technology where it supports the sustainability development agenda, adds to service quality or provides opportunities for efficiency in the procurement and use of resources.

The organisation of work for assessment and delivery is based upon the Good Corporate Citizen model for CSR.

Environmental Assessment

- Key Policy Documents

Leicester's Air Quality Action Plan

Development of an asset-based approach to transformational change and community capacity building Trust Board 26 March 2015

Climate Change Act 2008
NHS Carbon Reduction Strategy 2009
NHS England Sustainability Development Strategy

LPT Energy Report April 2013 to March 2015
LPT Annual ERIC returns
LPT PLACE report (Trust Board November 2015)
LPT Waste Management Policy

Better Care Together Programme

Clinical Strategy
Estates Strategy
Information Technology Strategy
Strategic Procurement Strategy
LPT Volunteering Strategy 2015-2020

Stakeholder and Partnership Strategy 2016 – 2021

Sustainable Development Strategy for the Health and Care System 2014-20201

Sustainable Development Management Plan (SDMP) Guidance for Health and Social Care Organisations (March 2014)

Associated best Practice will be reviewed and embraced at every opportunity. The NHS Sustainability Unit has produced a suite of guidance documents for sustainable development strategy for the NHS, Public Health and Social Care System.

Equality Delivery System 2

Existing KPIs

Strategies in place will measure success with their KPIs and where none, and measurable, KPIs will be introduced as delivery objectives are refined.

Climate Change Act 2008 requires a reduction in emissions of 80% by 2050 based upon 1990 baseline, supported by reductions of 28% by 2020 based upon 2013 baseline... This applies to emissions from the NHS as the largest public sector emitter of carbon emissions. The health system has a duty to respond to meet these targets which are entrenched in law, building energy use, travel, and procurement of goods and services.

Data sets from Estates Return Information Collection (ERIC) and Premises Assurance Model Assessment (PAM).

Government Financial Reporting mandatory sustainability and environmental reporting.

NHS Standard Contract includes a requirement for providers to demonstrate and report progress on adaptation and mitigation.

The Good Corporate Citizenship Assessment Tool is a CSR tool designed specifically for the health and care systems. It allows organisations to evaluate performance and benchmark themselves against other competition and is a delivery objective to have implemented by 2017.

Strength and Weaknesses

Strengths   **Weaknesses**

Strengths	Weaknesses
• Community building (ABCD initiative) • Trust membership • IT Strategy embracing green initiatives • Proactive local authorities for environmental issues • Strategic procurement expertise • Environmental interest in staff • Social networking expertise both internal and external to Trust • East Midlands NHS Sustainability Unit	• No dedicated Environmental/CSR resources – initiatives need to self-starting or supported by self-serving apps/databases • Other demands for capital schemes • Other demands on staff time for engagement • Limited CSR partnership working with local stakeholders • Education and awareness of staff for CSR • Multiple sites for staff location • Business objectives clarity of CSR requirements • Clarity for contribution of CSR to CIPs

	• IT infrastructure to support web-chats and social media communications

Delivery Plan

- Transport – Trust Secretary

The Trust will benefit from a more sustainable approach to transport. This key area will include initiatives in respect of low emission vehicles, e-car share scheme with local authorities, collaborative transport arrangements with local NHS Trusts, car share schemes to work, walking, promoting cycling schemes, use of public transport, policies and performance management, service design and minimising transport requirements. It will require fixed points of transport reference through community hubs and support local councils' transport aspirations.

- Community Building – Head of Community Development/Head of Communications

As a NHS organisation the Trust is an integral part of the local community and engaging with the communities we serve, is essential to this strategy. The Trust will engage with local communities for community building and adding value to social cohesion. The staff engagement will be channelled through the development of our WeCreate and WeConnect electronic tools. These will inspire staff to connect collaborate and develop new ideas and innovations across the Trust. WeConnect encourages people to communicate around areas of common interest. WeCreate is an ideas sharing platform and tool for moving an idea from conception through to implementation.

The aspiration is to promote "Good LPT Citizens" at the individual level for engagement on a range of sustainability and community building issues. The Annex illustrates the potential Community Building website/App construct. It captures the Green, Fundraising and Volunteering activity for individual staff members with active links to WeCreate and WeConnect. The arrows and lines show the connectivity between the three aspects of citizen activity as people could achieve all three in one activity.

The "Good LPT Corporate Citizen" will be assessed by the Good Corporate Citizen Tool.

The Trust will undertake a wide range of sustainability initiatives that have a strong focus for staff engagement and supporting our clinical strategy. Improving working practices such as reduced meetings, and less travel to meetings, will be promoted and have close alignment to the IT and Estates strategies and development of agile working within the Trust.

- Procurement – Head of Strategic Procurement

A sustainable procurement approach, in line with the Government Procurement Service (GPS) will mean purchasing goods and services in a way that maximises positive benefits and minimises negative impacts on society, the economy and the environment through the full life cycle of the product. We will ensure that Contractors, if they wish to do business with the Trust, comply with the Trust's environmental policies and that contracts take into account environment issues along with whole life costing, quality and best value. E quality considerations will also be made of potential/current suppliers. Green IT is also a key objective as part of the IT Strategy and will be tested out through internal audit assurance reviews.

- Estates – Associate Director of Estates

Fully engaging in sustainable facilities management will minimise the Trusts impact on the environment through better use of energy and fuel mix, reducing carbon emissions, recycling,

effective policies on waste, chemical use and use of water. External contractors performing facilities management duties will also play a key role in helping the Trust to be more sustainable. Technology has a large part to play in Sustainable Development.

Overarching products for delivery assurance to complement the delivery schedule are:

1. Sustainable Development Management Plan
2. Good Corporate Citizen Tool (target of 75% score by 2020)

The Sustainability Champions' Group meets quarterly to provide assurance on the delivery of the strategy and to initiate and support CSR programmes.

Strategic Themes Objectives' Delivery Schedule

Ref	Initiative	2016/17	2017/18	2018/19	2019/20	2020/21
1	Full worked up and costed CSR strategy for 2017/18		○			
2	Sustainable Development Management Plan	○				
3	Good Corporate Citizen Tool (target of 75% score by 2020)		○	○	○	○
1T	Trust Transport Plan – staff, patients, partner		○			
2T	Promote green travel schemes linking with partner organisations	○	○	○	○	○
1C	Community building initiative including Trust Widening participation scheme and LPT Volunteer Days Scheme	○	○	○	○	○
2C	Establish LPT Good Citizen App Scheme Review	○			○	
3C	Internal Audit for Green IT	○				○
4C	Establish Sustainability communications eg newsletter, e-source and website pages	○				
1P	NHS Forest Development scheme support		○			
2P	Disposals policy (aligned to Waste Management Policy and re-cycling)	○				
3P	Sustainable Procurement Strategy	○				
1E	Carbon reduction initiatives to meet NHS target	○	○	○	○	○
2E	Improvements year on year to environmental measurement metrics (evidenced in ERIC, PAM) through capital schemes	○	○	○	○	○

Engagement (to date and planned)

- Staff

Listening Into Action event in 2015 for Corporate Social Responsibility. An event will take place to present the strategic themes and objectives for further staff feedback and engagement.

NHS Sustainability Day March 2015 roadshows

Business Planning roadshows – previous and future

Sustainability Development Champions Group – quarterly meetings since December 2014

Staff Support Groups - email and attendance at meetings

Enewsletters, esource webpages and LPT CSR Apps

- External Stakeholders

Leicester City Council for Air Quality and Transport   Trust is part of stakeholders' working group

ABCD Community Building stakeholder engagement

Suppliers for strategic procurement strategy engagement

Interserve through Sustainability Champions Group

Progressing our Strategic Objectives

How will this strategy progress?

- Quality – more effective working practices creating capacity in workforce for quality improvements and clinical delivery
- Partnerships – improved working with local authorities, voluntary sector, and sourcing suppliers
- Staff – improved sense of belonging in LPT and contributing to local society
- Sustainability - improved environmental impact

Equality Analysis

- Equality Impact Assessment

Boards and senior leaders routinely demonstrate their commitment to promoting equality within and beyond their organisations.

Due Regard initial assessment has been completed and the CSR strategy contributes to the EDS2 objective of inclusive leadership (EDS2 section 4.1).

Implementation Resources

- Workforce

The CSR has a lead for direction planning (Trust Secretary) working alongside strategic theme leads. The Sustainability Champions' Group has representation of the theme leads, enthusiasts from around the Trust, and our estate partners (Estates Consortium and Interserve).

- Revenue – minor non-pay sums may be drawn upon from the Chief Executive budget

- Capital – discussed at the Capital bids meeting and primarily for scoping consultancy to identify areas of potential "spend to save" sustainability estate works for carbon reduction target, and community building website/app development.

Funding is envisaged as being required for £50k in financial year 16/17 for the spend to save carbon reduction initiatives. £40k is also estimated for the start-up development costs of the Community Building App/Website for financial year 2016

Annex: CSR – Community Building App/Website

x2 Day Volunteer Offer

LPT Charity

'Green' Activity

LPT 'WeCitizen'

App/Website

Staff Personalised Profile
(Linked to WeCreate/ WeConnect)

Citizen Points Counter

WeRaise

WeVolunteer

'We are green'

Raise

Donate

Trust Opportunities

Other Opportunities

Environment

Publish your idea

Find Support

Money

Time

Events/Activities e.g.
Mental Health
Young People
Community Building

City/County/Rutland Wide

Car Share
Active Travel
(Walk /Cycle to work)
Paperless
Sustainable office

Record Activity

Capturing other volunteering activity

Feedback

Recognition
(e.g. link to PDR)

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