

# Clinical Strategy

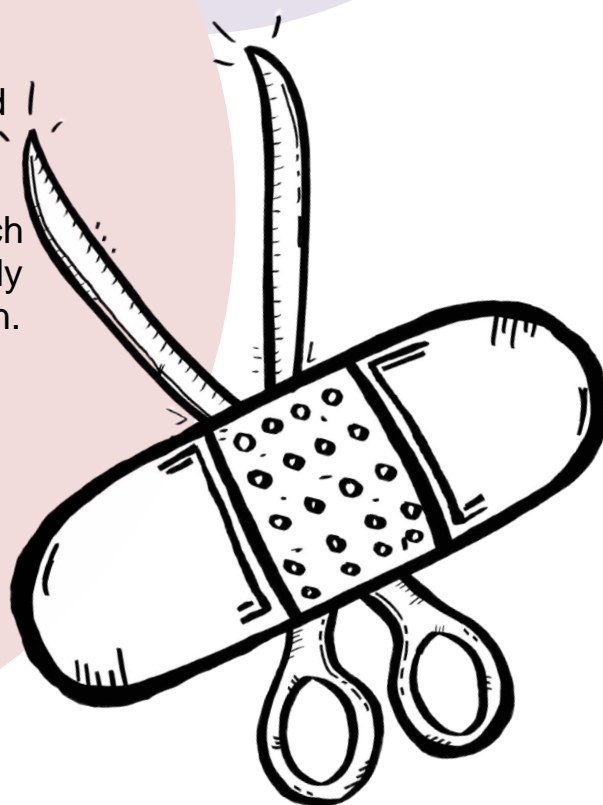
## Why?

The clinical strategy is our trust's overarching strategy for achieving the Trust's **vision**. It aims to create the right framework for our staff to deliver the best care possible.

We face growing demands on local health and social care: an aging population, increasing younger population, and more acute mental health needs.

Leicester is also one of the most diverse and multi-cultural places in UK and we value diversity as the strength of our community. Clinical strategy emphasises the need to reach out to the community to learn and continuously adapt to the changing needs of the population.

It is more important than ever to provide the **'right care, in the right place, at the right time'**, to keep people well, and to minimise their need for acute health interventions and hospital care.

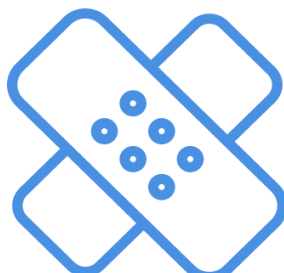


# Strategy on a page

## Creating the right service models:



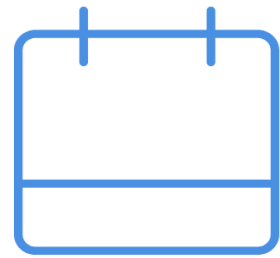
Place-based integrated  
mental and physical  
care.



Prevention and  
personal  
recovery.



Recovery  
based  
approaches.



Seven  
day  
working.

## Relentless focus on improving quality whilst ensuring sustainability:



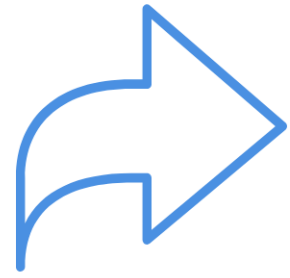
Continuous  
Improvement.



Self-  
regulation.



New ways of  
working.



Enterprise  
strategy.



Embracing  
agile working.



Information  
and technology



Research and  
innovation.



Whole family  
approach and  
safeguarding.

# We will be there when we have a future with

Care delivered in the most effective and accessible way for service users and staff



Staff here are documenting their experience of agile working. "If you get up at seven in the morning, you can do your admin on the system, as the system is now available to you, and that gives you more time to do more health visits."

Service models co-designed with service users, their carers and families



Designing the Healthy Together service  
"We've involved some of the special schools that we work with to show what health, wellbeing and family meant to them"

Interactive, 24/7 online technology using innovative approaches



Chat Health is a text messaging service offering health advice.  
"We've rolled out chat health messaging service for parents and carers. Since November 2016 we've had over 685 messages received from parents and carers"

We maximise opportunities for prevention, early intervention and personal recovery



Going smoke free. "There will be lots of support, there will be activities on wards to keep people busy, and any other mechanisms we can to help patients quit smoking"